# Wikipedia Article Microsite – Initial Meeting

Jared: Creative Director | Florence: Designer/Developer

Notes:

- **Overall Theme:** The website will focus on Wakanda's futuristic technology, innovation, and technological advancements, rather than centering on Black Panther as an individual character.
- **Color Palette:** Black, purple, yellow, and gold will be the primary colors, helping create a futuristic aesthetic that reflects Wakanda's technological sophistication.
- **Target Audience:** Marvel fans who already have some familiarity with Wakanda and are interested in learning more about its technology, culture, and innovations.
- **Website Purpose:** The website will serve as an informational resource for visitors who already know about Wakanda but want to explore specific aspects of the fictional nation in greater depth.
- **Content & Structure:** The landing page will feature an engaging introductory paragraph, followed by organized sections highlighting Wakanda's technological advancements, including vibranium, transportation, architecture, and other innovations.
- **Visual Design:** The overall design should feel futuristic and immersive while maintaining clear navigation, strong visual hierarchy, and an accessible, user-friendly experience.
- **Mockup Treatments:** Explore two distinct visual approaches to the website, experimenting with different layouts, typography, imagery, and ways of presenting information while maintaining the established futuristic theme.
- **Agreed-Upon Direction:** The website should prioritize Wakanda's technological identity while balancing an immersive, visually engaging design with accessibility and ease of navigation.

***Our meeting was conducted over Zoom, but unfortunately, it was not recorded. These notes document the topics discussed and decisions reached.***